



## Atrium & Auditorium

Nothing compares to the soaring elegance of the City of Roanoke Atrium! Greet your guests with our grand lighted glass staircase, exquisite views and contemporary interiors for an unforgettable experience. The curvilinear walls and travertine floors of the Advance Auto Parts Auditorium make for a stunning event space. Combining these adjacent special event spaces creates an elegant setting for any occasion.



## The Glassroom

A combination of graceful wall-to-wall windows and a modern edge, the Museum's Café is a charming complement or stunning stand-alone space for any event. The Café is easily transformed for both personal and professional needs, from cocktail parties to luncheons to seated business dinners. The adjacent patio makes this the perfect indoor/outdoor space for your next celebration.



## Theater & Lobby

The blank canvas of the theater provides limitless possibilities for your occasion. Featuring high ceilings, hardwood floors, theater lighting, retractable seating, and a fully integrated A/V system, the Theater is flexible in tailoring to your needs.



## Top of the Taubman

Invite your guests for one of the most spectacular views of Roanoke from the Boardroom and Balcony. Situated on the third floor, this stunning indoor/outdoor space with floor-to-ceiling windows is ideal for a cocktail party, seated dinner, or business meeting.

*See reverse for rates. See Events Manager for exclusive vendors.*

Photos (clockwise from top left): Carly Edwards







## Pricing

### FIRST FLOOR

**City of Roanoke Atrium:** \$2,500 (Fri,Sat) \$1,800 (Sun-Thur)

**Advance Auto Parts Auditorium:** \$1,200 (Fri,Sat) \$900 (Sun-Thur)

**Platinum Package (Atrium & Auditorium):** \$3,100 (Fri,Sat) \$2,400 (Sun-Thur)

**The Glassroom:** \$1,100 (Fri,Sat) \$825 (Sun-Thur)

**Taubman Theater with Lobby:** \$1,100 (Fri,Sat) \$825 (Sun-Thur)

### THIRD FLOOR

**Education Center:** \$500 (Fri,Sat) \$350 (Sun-Thur)

**Boardroom with Balcony:** \$750 (Fri,Sat) \$500 (Sun-Thur)

**Boardroom with Balcony AND Reception:** \$1,000 (Fri,Sat) \$750 (Sun-Thur). All of 3rd floor

**Rentals Include:** Museum tables & chairs, Museum A/V equipment, portable stage, event rehearsal during Museum hours, on-site professional event staff

**Event Enhancements:** Bridal ready room, coat-check, A/V technician, galleries & private tours

**Discounts:** Non-profit & government organizations, Mini-events (*2 hours or less*), not applicable for Saturday evening rentals

\*Rental does not include required fees for housekeeping and security. Capacities are contingent on design of the event. Pricing is based on a 6-hour rental period. Limitations on event hours are dependent on the nature, size and location.

**We invite you to make an appointment to discuss your event.**  
[events@TaubmanMuseum.org](mailto:events@TaubmanMuseum.org) or 540.204.4139

110 Salem Avenue SE, Roanoke, VA 24011 | [TaubmanMuseum.org](http://TaubmanMuseum.org)