



**SIDEWALK ART SHOW | May 31 – June 1, 2025 | 10 AM – 5 PM Daily**  
**Taubman Museum of Art, Roanoke, Virginia**

**Congratulations! We are so excited to have you as an exhibitor in our 67<sup>th</sup> Annual Sidewalk Art Show!**

- 2025 SAS JUDGE: Erin Wolfe Bell, Executive Director, Thomasville Center for the Arts
- The Taubman Museum of Art will be open on Saturday, 10 am–5 pm, and Sunday, 12–5 pm. Admission is free. Visit <http://www.taubmanmuseum.org> for a list of exhibitions currently on view.
- The show will be held rain or shine. Please come prepared to protect your work from rain. One of our top priorities is safety, and in the event that severe weather (high winds, tornado warnings, extreme flooding, etc.) and hazards exist for artists, staff, volunteers, or attendees, the show will be closed and you will be notified by volunteers.

PROCEDURES FOR FRIDAY EVENING

- Artists may arrive at 6 pm to begin unloading. Staff and volunteers will be on-site to assist with logistic and traffic direction from 6–8 pm. Entrance to the show area will be granted ONLY through your designated entrance, which is also marked on the Sidewalk Art Show Artist Load-In Map.
- While un-loading your vehicle within the road closure, please display your closure parking permit (provided on Friday evening when entering the closure). This permit only permits parking while actively unloading your vehicle. No overnight parking within the closure.
- As soon as you complete unloading, you must move your vehicle out of the show area. Parking is available in several garages and surface lots in the Downtown Market area. Visit <https://www.downtownroanoke.org/get-around/parking> for an interactive parking map of the area.

PROCEDURES FOR SATURDAY MORNING

ALL artists have the option of setting up on Saturday morning. Staff and volunteers will be on-site to assist with logistic and traffic direction beginning at 6:30 am. All vehicles must be removed from the show area by 8 am. Artists must be fully set up and ready for the show by 9:30 am. The usual procedures apply (see “Friday Evening”).

PLEASE NOTE: Downtown Market area merchants have the right to use the sidewalk outside their establishments. Please do not set up artwork or chairs/tables on the sidewalks behind your tents to allow for foot traffic and to avoid blocking the Downtown Market area merchants’ entrances.

PLEASE NOTE: Works must be in place for the scheduled hours of the show (Saturday and Sunday from 10 am–5 pm) and breakdown of large display pieces such as tables, shelves, and tents is not allowed until 5 pm Sunday. Please also note that your set up must remain within your 10x10 tent space and not outside of it to allow for emergency vehicles. Any large banners or signage must be placed inside your tent - we will provide signage indicating your name, tent number, and where you are from for the front of your tents.

Automobiles are NOT allowed in the show area during show hours.

## SCHEDULE OF EVENTS

### FRIDAY, May 30

- |              |                                  |
|--------------|----------------------------------|
| 10 am – 5 pm | Museum open to the public        |
| 6-8 pm       | Installation of tents (optional) |

### SATURDAY, May 31

- |               |  |
|---------------|--|
| 6:30 am       | Installation of tents begins (if not set up on Friday evening)   |
| 8 am          | Registration begins -- Volunteers from the Taubman Museum of Art will come to YOU at your designated site with show info!                          |
| 8 am          | Anti-vehicle barriers scheduled to be in place - all vehicles must be removed from show area prior to 8 am   |
| 8-10 am       | Complimentary breakfast for artists in the TMA Sculpture Garden – located on the grassy area on the western (upper Market St.) side of the Museum. |
| 10 am         | Show opens and SAS judging begins. Works must be in place and no vehicles may enter the show area from 8 am Saturday to 5 pm Sunday                |
| 11 am-2 pm    | Volunteers offer artists relief for short lunch break  |
| 11 am-4:30 pm | Beer and wine available for purchase from beer trailer   |
| 4:30-5 pm     | Winners presented with awards at their booths  |
| 5 pm          | Sidewalk Art Show closes for the day   |

### SUNDAY, June 1

- |               |   |
|---------------|---|
| 10 am         | Sidewalk Art Show opens   |
| 11 am-4:30 pm | Beer and wine available for purchase from beer trailer  |
| 5 pm          | Anti-vehicle barriers scheduled to be removed and load-out begins. Please refer to artists load out instructions. |
| 5 pm          | Sidewalk Art Show closes! <u>DO NOT DRIVE INTO SHOW AREA BEFORE 5 PM!</u>   |

Restroom access available in the Museum during open hours. Mobile restrooms available Saturday and Sunday.

## MARK YOUR CALENDARS!

The 68<sup>th</sup> Annual Sidewalk Art Show will take place on Saturday and Sunday, May 30 + May 31, 2026!  
Artist application available October 2025 via [www.Zapplication.org](http://www.Zapplication.org).