

#### Job Description

Job Title: Community Engagement & Partnerships Manager	Updated: April 2025
Department: Community Engagement	FLSA Status: Exempt (not overtime eligible)
Reports to: Deputy Director of Community Engagement	Schedule: Wednesday-Sunday

# Job Summary:

The Community Engagement & Partnerships Manager works with community partners as well as staff across the organization to better reach and engage Southwest Virginia's diverse communities. The manager is responsible for ensuring and maintaining a positive experience for all visitors and community partnerships onsite, in the community, and virtually with the Taubman Museum of Art.

The Manager oversees community engagement programming involving community partners such as performances and partnership events, Family Fun Days, Arty Parties, the Healing Ceiling Tiles project, and more. This position manages the Museum's interactive youth gallery, *Art Venture*.

All Museum programming is developed with an understanding of pedagogy and andragogy practices and is rooted in studio art and art history knowledge. The Manager will teach classes, conduct tours, and work with a number of groups, including students of all ages and abilities as well as teachers and organizations within the community.

This is a frontline position that requires daily interaction with visitors and the community, requiring exceptional customer service skills. The Manager has one direct report, the Community Engagement Coordinator, who is focused on supporting the on-site, off-site, and virtual community engagement programs through outreach, logistics, and implementation along with other related administrative tasks.

The ideal candidate will have studio art skills, art history knowledge, and be a highly energetic, people-oriented professional, possessing excellent interpersonal and written communication skills, capable of managing multiple tasks.

A focus on customer relations, community partnerships, and aggressively promoting TMA programs, events and exhibitions, is required.

The Taubman Museum of Art strives to build and maintain partnerships with community organizations such as K-12 schools, universities, other non-profits; retirement communities; and social service agencies.

The Museum offers programs and educational opportunities that connect diverse communities with the Museum's exhibitions, collections, and resources. Supporting community-based initiatives in arts education, the Museum reaches out to communities around the region with the mission of making art accessible to everyone.

This is a full-time position with a Wednesday-Sunday schedule including all late-night events such as our monthly first Fridays Late Nights Series, the first 3 Fridays in December (the City of Roanoke's Dickens of a Christmas festival), and major weekend dates as required.

# Job Duties and Responsibilities:

- Management of the interactive art gallery, *Art Venture*, under the direction of the Deputy Director of Community Engagement:
  - Upkeep and planning of rotating 14 stations
  - Maintain cleanliness and organization of stations and supplies
  - Planning and implementation of Free Art Venture days throughout the calendar year
  - Work with the Visitor Services & Volunteer Manager to train and schedule hosts and volunteers for Art Venture assistance
- Teach and/or lead children and adult classes and programs including but not limited to:
  - Adult Workshops
  - Children's Classes
  - Arty Parties
  - Healing Ceiling Tiles Sessions
  - Late Nights
  - Brush Pals (Lead: Memory Care and ARTreach; Co-lead: Intergenerational)
  - Happy HeARTs (groups with different abilities and/or specialized needs)
  - Co-Lead for Paint Your Pet Classes
  - Others as needed
- Lead, coordinate and implement events including but not limited to Lunar New Year, STEAM Day, and Sunday Series
- Establish and maintain relationships with community partners
- Serve as a co-lead with the Deputy Director of Community Engagement for the annual Roanoke Arts Pop event
- Manage the Museum's Yoga program, including updating annual instructor contract and scheduling
- Manage Healing Ceiling Tiles program
- Lead virtual and in-person tours
- Assist the Community Engagement & Tours Manager in the implementation of Summer Camps, 21<sup>st</sup> Century Program, Professional Developments for teachers, and Museum Studies as needed
- Work with Visitor Services & Volunteer Manager to ensure volunteer coverage of partnership community engagement programming and Art Venture as needed
- Back-up lead for front-of house duties, including Museum Host oversight
- Work with the Museum Memberships Assistant Manager to develop and implement monthly Member Hour programming, Family Fun Days, and others
- Research, secure, write contracts, and schedule contracted instructors as needed
- Book tours as needed
- Co-lead Internship Program with Curatorial Assistant Manager
- Work with and communicate effectively with diverse groups and individuals providing excellent customer service each and every day
- Analyze and implement community engagement strategies
- Create, implement, and summarize evaluations, grant stewardship reports, proposals, etc.
- Establish new programs and services in response to the needs of families represented by partner organizations

- Maintain and organize interactive art gallery, Art Venture, and education space as needed for community displays and programming
- Manage and mentor Community Engagement Coordinator
- Co-lead for website and Altru updates as needed
- Assist with major fundraisers such as Sidewalk Art Show, Tastings at the Taubman, Women's Luncheon, Major Exhibition Openings, and others as needed
- Bilingual in Spanish with ability to oversee tours and advise on signage (Preferred)
- Other duties as assigned

### Knowledge, Skills and Abilities:

- Studio art skills required
- Art history knowledge preferred
- Knowledge of pedagogy and andragogy practices
- Teaching experience
- Ability to work events on evenings and weekends
- Ability to use a variety of software such as MS Office Suite, Blackbaud, and database software
- Ability to manage multiple projects and deadlines with strong organizational skills
- Friendly, enthusiastic, and positive attitude; ready to work in a team environment
- Willingness to work collaboratively with individuals inside and outside the Museum
- Must be extremely detailed orientated
- Hands-on knowledge of best practices in community engagement and sustainable community relationship building
- Broad-based knowledge of a full range of techniques for community programs development
- A critical thinker who can analyze data and capitalize on information
- A creative thinker who can maneuver nimbly within budget constraints and respects the need to meet earned income projections in order to support ongoing programming
- An outgoing and generous member of the team; one who shares information easily, listens as
  well as gives advice, and respects the abilities of others, and has a high level of emotional
  intelligence and awareness
- Strong and persuasive communication skills
- A self-starter with strong motivation to succeed

### Preferred Skills:

- English required, bilingual in Spanish preferred
- Familiarity with local arts and culture, health and human services organizations

### <u>Training</u>, <u>Education and Experience</u>:

Position requires a 4-year college or university degree in art history, arts administration, studio art, art education, museum studies or a related field and 5-10+ years of experience in teaching, studio art, program development, program logistics, and administration, or equivalent combination of education and experience. Museum experience is preferred.