



## Atrium & Auditorium

Nothing compares to the soaring elegance of the City of Roanoke Atrium! Greet your guests with our grand lighted glass staircase, exquisite views and contemporary interiors for an unforgettable experience. The curvilinear walls and travertine floors of the Advance Auto Parts Auditorium make for a stunning event space. Combining these adjacent special event spaces creates an elegant setting for any occasion.



## Cafe & Patio

A combination of graceful wall-to-wall windows and a modern edge, the Museum's Café is a charming complement or stunning stand-alone space for any event. The Café is easily transformed for both personal and professional needs, from cocktail parties to luncheons to seated business dinners. The adjacent patio makes this the perfect indoor/outdoor space for your next celebration.



## Theater & Lobby

The blank canvas of the theater provides limitless possibilities for your occasion. Featuring high ceilings, hardwood floors, theater lighting, retractable seating, and a fully integrated A/V system, the Theater is flexible in tailoring to your needs.



## Top of the Taubman

Invite your guests for one of the most spectacular views of Roanoke from the Boardroom and Balcony. Situated on the third floor, this stunning indoor/outdoor space with floor-to-ceiling windows is ideal for a cocktail party, seated dinner, or business meeting.

Photos (clockwise from top left): Carly Edwards

See reverse for rates and capacities. See Events Manager for exclusive vendors.

We invite you to make an appointment to discuss your event.  
[events@TaubmanMuseum.org](mailto:events@TaubmanMuseum.org) or 540.204.4139

110 Salem Avenue SE, Roanoke, VA 24011 | [TaubmanMuseum.org](http://TaubmanMuseum.org)





# Pricing

## FIRST FLOOR

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**City of Roanoke Atrium:** \$2,200 (Fri,Sat) \$1,650 (Sun-Thur)  
 Seated Banquet: 160 Reception: 300 Dinner/Dance: 100

**Advance Auto Parts Auditorium:** \$1,100 (Fri,Sat) \$825 (Sun-Thur)  
 Seated Banquet: 140 Reception: 170 Dinner/Dance: 75

**Platinum Package (Atrium & Auditorium):** \$2,750 (Fri,Sat) \$2,200 (Sun-Thur)  
 Seated Banquet: 400 Reception: 750 Dinner/Dance: 300

**Cafe & Patio:** \$1,000 (Fri,Sat) \$750 (Sun-Thur)  
 Seated Banquet: 60-100 Reception: 100-150

**Taubman Theater with Lobby:** \$1,000 (Fri,Sat) \$750 (Sun-Thur)  
 Seated Banquet: 100 Reception: 317 Stadium Seating: 147-213

## THIRD FLOOR

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**Education Center OR Boardroom with Reception:** \$750 (Fri,Sat) \$500 (Sun-Thur)

**Boardroom with Balcony:** \$750 (Fri,Sat) \$500 (Sun-Thur)

**Boardroom with Balcony AND Reception:** \$1,000 (Fri,Sat) \$750 (Sun-Thur)

**Rentals Include:** Museum tables & chairs, Museum A/V equipment, portable stage, event rehearsal during Museum hours, on-site professional event staff

**Event Enhancements:** Bridal ready room, coat-check, A/V technician, galleries & private tours

**Discounts:** Non-profit & government organizations, Mini-events (2 hours or less), not applicable for Saturday evening rentals

\*Rental does not include required fees for housekeeping and security. Capacities are contingent on design of the event. Pricing is based on a 6-hour rental period. Limitations on event hours are dependent on the nature, size and location.