Your Museum drew visitors from 50 states, Washington, D.C., Puerto Rico and 25 countries to Your Community!
AWARD-WINNING COMMUNITY ENGAGEMENT PROGRAMMING

75+ Historic Black Colleges and Universities tuned in to the webinar, *Fashioning the Future: An Afrofuturistic Conversation with Ruth E. Carter*

Roanoke *Arts Pop*

35+ arts and culture organizations offered performances, demos, and hands-on activities for 2,500+ visitors during a 3-day winter celebration of arts and culture in Virginia’s Blue Ridge

**IMMERSIVE EXPERIENCE**

*Titian to Monet*

European masterpieces are now alive in the galleries through innovative artificial intelligence and an original musical score, bringing centuries-old artworks into the 21st century for new audiences

**SCHOOL TOURS**

1,110 students from Roanoke City Public Schools, Roanoke County Public Schools, Salem City Schools, Botetourt City Schools, Franklin County Schools, and private and home schools participated in on-site and virtual tours

**ARTS FOR ALL**

A new art-based therapy program held in the Museum's galleries and classrooms in partnership with 17 health and human services organizations serving special-needs individuals and groups who are blind or low vision; deaf or hard of hearing; neurodiverse; or living with intellectual or developmental disabilities

**Happy heARTs**

100,000+ Art Kits distributed with guided activity sheets and art supplies for needful families served through Feeding Southwest Virginia in more than a dozen localities, in addition to those served by the Roanoke Rescue Mission, along with elders at a number of regional retirement centers

**ArtReach**

750+ ceiling tiles painted by community partners to serve as a calming diversion for Carilion patients across our region

Healing Ceiling Tiles

2021 National Medal Finalist

#1 Enrichment Program for Seniors from Virginia Healthcare Association

2022 Innovation Award for Community Engagement Winner

One of the Nation’s Best Designed Museums

FREE GENERAL ADMISSION – ALWAYS!