NEW! Institutional University Membership Program

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85,000
Impacted through gallery visits, tours, lectures, community events, classes, and outreach in area schools

57,500
Regional teachers brought lessons learned back to the classroom to serve pre-k to 12th grade students

200
Tripled art educator participation in professional development

17
exhibitions served as a springboard for collaboration with regional nonprofits

2019 COMMUNITY IMPACT

1 out of 3 museums nationally offer free general admission—your museum is the ONLY in Southwest Virginia to do so!
The Museum’s first major exhibit of Pop art
108 masterworks from legends like Andy Warhol, Keith Haring, Jeff Koons and more
Free admission for all youth and EBT card holders
increased accessibility
Will travel to 4 additional museums in Washington, Iowa, Indiana, and Oklahoma—extending the Museum’s reach and national reputation

“POP Power is art that is appealing to all ages. That’s important to me because, as a single father, I’m always looking for bonding opportunities with my son. If it’s something that is also educational, like POP Power, that’s a huge bonus!”

Tyler Ward-Hunter, Radford VA

POP Power from Warhol to Koons
Masterworks from the Collections of Jordan D. Schnitzer and His Family Foundation

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COLLABORATIVE

HUNTOPIA

• 12 lush vignettes juxtaposed the artist Hunt Slonem’s original works alongside loans sourced from local institutions, families, and businesses
• 15 college interns conducted 110 hours of hands-on experience in art handling, research, and authoring interpretive exhibition elements
• Exhibit-inspired educational programming in partnership with the Opera Roanoke, Roanoke Public Libraries, and Southwest Virginia Ballet

MULTICULTURAL

Collette Fu: We Are Tiger Dragon People
• Celebration and discovery of artist’s Chinese heritage
• Works highlighted 25 minority tribes
• World’s largest pop-up book served as center of collaborative programming where 4,405 community members participated in joint public programming, including the annual Lunar New Year celebration

EXPERIMENTAL

Julie Speed: East of the Sun and West of the Moon
• Internationally respected artist addressed our humanity through neo-surrealist imaginative paintings and “close-up room,” challenged notions of traditional art
• 72 high school students dedicated 102 class hours to research, annotate, and transcribe symbolism in Speed’s Artwork by Emma Kates
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