

Meeting the Community Where They Are

Throughout the Pandemic and Beyond

Across Southwest Virginia...



- **100,000+** art kits, worksheets, and cards of encouragement distributed across 18 counties in partnership with organizations such as **Feeding America Southwest Virginia, Rescue Mission, Carilion Clinic**, and regional retirement communities

"Brush Pals is truly a blessing for our children at the Rescue Mission. It is a great way for them to express themselves and use their hands to create something beautiful. It has provided a great opportunity for these children to open up and feel safe, as well as feel accomplished in the piece they have created."

- Morgan Schottelkorb, Chaplain for the Rescue Mission Children and Families Ministries, Guest Development, Rescue Mission of Roanoke



- **450** cheerful, calming ceiling tiles hand painted and delivered to **Carilion Clinic** for installation in pediatric treatment areas
- **683** students and seniors in Roanoke, Lynchburg, and Martinsville were impacted through art kits and art-story exchange in partnership with retirement centers and elementary schools

"Even though we're retired, we get involved in a lot of projects—just like the Healing Ceiling Tiles project—and I think it will be wonderful for the children at Carilion to be able to look up out of their beds and see something special."

- Dina Fisher, Friendship Living

At the Museum...



- **14** exhibitions featuring American luminaries such as **Ansel Adams, Romare Bearden, and Dorothea Lange** to contemporary international artist such as **Tanya Aguiñiga, Sigalit Landau, and Iris van Herpen**
- **270+** attended the hybrid virtual and on-site **Women's Luncheon** celebrating women artists and designers
- **Family Fun Days, Summer Camps, Late Nights** and the **Sidewalk Art Show** provided engaging opportunities to connect with art and their community
- Veterans from the **Salem VA Medical Center** participated in **Happy HeARTS**, a new art program for those with different needs and abilities, to explore the restorative power of art
- **54,000** college students and faculty received full access through membership, internship programs, professional development, and tailored participatory experiences



"The program was a learning experience as well as a confidence booster. I've always loved being out and about in Roanoke, and that was the inspiration for my work. I like to showcase the beauty that lies within the culture of our city and draws inspiration from various everyday scenes."

- Xavier S., 11th grade student in the Museum's Capture, Create, Share photography immersion program for high schoolers

And Virtually...

"Our virtual visit was such a great opportunity for our students. They could ask their questions easily and were engaged during our entire class time. It was easy to set-up a virtual visit, and in a year where we can't take field trips off-campus, my students loved that they felt like we 'went somewhere.' We are so grateful for all of the wonderful offerings for students at the Taubman!" - Katrina Hill, Community School

- **200+** students from regional Tier 1 elementary schools impacted bi-weekly through tailored lessons
- **400+** hands-on art-making videos created to supplement learning opportunities for Roanoke City and County Public Schools students
- Collaborations with partners such as **Local Colors, Opera Roanoke, PBS's Art21, Roanoke Spanish, Southwest Virginia Ballet, Roanoke Public Libraries, Virginia Center for Inclusive Communities** and more
- **30,000+** minutes of virtual classes and workshops viewed



Impact numbers May 2020 - August 2021

The Taubman Museum of Art is "a visionary organization that might well serve as a model for other American museums —for thriving, not just surviving—during this challenging moment in the nation's history." - AAM Accreditation Report

