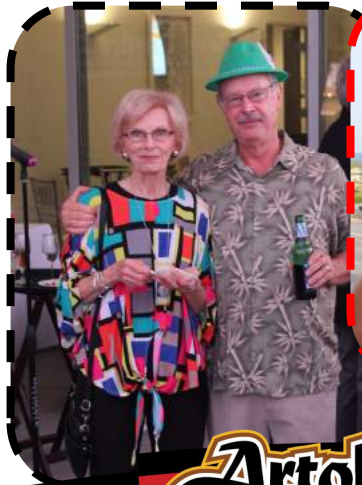


A benefit to support children's education programs at the Taubman Museum of Art



Artoberfest

Thursday, October 3 | Taubman Museum of Art

Pre-tournament celebration for sponsors, players and spouses | An Oktoberfest themed party featuring: **open bar with German beer and fine wine paired with heavy German hors d'oeuvres** | Evening includes exclusive tour of banner exhibition, *POP Power from Warhol to Koons*.

ART OF GOLF TOURNAMENT

Friday, October 4 | Roanoke Country Club

9:30-11am

Registration & Bloody Mary Bar

11am

Shotgun Start!

11:20am-3:30pm

German grill lunch, food & beverage stations on course

3:45-5:30pm

Beer Garden, Putting Contest & Award Reception

Tournament format: a shamble-style (modified Captain's Choice) in which the score will count the two better balls net of the team per hole. 70% of the handicap will be given, each team member will hit their tee shot off at 18 holes. After the second shot, all team members play their own ball until holed.



NEW! REFERRAL PROGRAM

Register a new team in the tournament and get an **exclusive invite for two to our Chairman's Reception, Oct. 23**. This is a private event in which tickets are not available to the public. The evening will feature: open bar and heavy hors d'oeuvres with artist Hunt Slonem and an exclusive preview of his exhibition, *HUNTOPIA*. The newly signed team captain will also receive two tickets!*

**Teams must be signed up with payment to receive referral benefit. To qualify, new teams should have no history of participation in the tournament.*



ART OF GOLF SPONSORSHIP

Beer Garden & Post-Tournament Awards Reception

SPONSORSHIP: \$5,000

Artoberfest Party Oct. 3, Taubman Museum of Art (*invitation only, for 12 guests*). Pre-tournament celebration for players, spouses, sponsor guests. Includes free entrance for the evening and private tour of the museum's banner exhibit *POP Power from Warhol to Koons*.

Exclusive tour of the galleries with the museum director prior to the Arttoberfest Party

Logo recognition as a lead tournament sponsor on the Arttoberfest Party invitation

Logo Recognition on banner signage at the Arttoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.

4 Player spots (one 18-hole foursome) with complementary beverage cart, Bloody Mary bar, player gifts (\$50 value), lunch, grill food stations, and post-tournament Beer Garden & Awards Reception

Logo Recognition in player carts

Logo Recognition at food and beer displays in the Beer Garden

1/2 page advertisement in the event program

Recognition as Beer Garden Sponsor in event press release

Verbal recognition at the Arttoberfest Party

Verbal recognition at the Post Tournament Awards Ceremony & opportunity to present awards

Opportunity to provide logo gifts to players

Company table display in the beer garden at the post-tournament

Sponsor recognition on the event Facebook page, on the event page of the museum website, and in email promotions for the tournament

Recognition on TMA website for one year at the *Business Advisor* level

Eagle Sponsor

SPONSORSHIP: \$5,000

Artoberfest Party Oct. 3, Taubman Museum of Art (*invitation only, for 12 guests*). . Pre-tournament celebration for players, spouses, sponsor guests. Includes free entrance for the evening and private tour of the museum's banner exhibit *POP Power from Warhol to Koons*.

Exclusive tour of the galleries with the museum director prior to the Arttoberfest Party

Logo recognition as a lead tournament sponsor on the Arttoberfest Party invitation

Logo Recognition on banner signage at the Arttoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.

4 Player spots (one 18-hole foursome) with complementary beverage cart, Bloody Mary bar, player gifts (\$50 value), lunch, grill food stations, and post-tournament Beer Garden & Awards Reception

Logo Recognition in player carts

1/2 page advertisement in the event program

Verbal recognition at the Arttoberfest Party and Post-Tournament Awards Ceremony

Sponsor recognition in event press release

Opportunity to provide logo gifts to players

Sponsor recognition on the event Facebook page, on the event page of the museum website, and in email promotions for the tournament

Recognition on TMA website for one year at the *Business Advisor* level

Artoberfest Party

SPONSORSHIP: \$3,000

Artoberfest Party Oct. 3, Taubman Museum of Art (*invitation only, for 12 guests*). . Pre-tournament celebration for players, spouses, sponsor guests. Includes free entrance for the evening and private tour of the museum's banner exhibit *POP Power from Warhol to Koons*.

Logo recognition as Artoberfest Party Sponsor for the on the event invitation

Logo Recognition on banner signage at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.

4 Player spots (one 18-hole foursome) with complementary beverage cart, Bloody Mary bar, player gifts (\$50 value), lunch, grill food stations, and post-tournament Beer Garden & Awards Reception

Verbal recognition at the Artoberfest Party

Logo recognition on bar and food displays at the Artoberfest Party

Logo recognition in tournament event program

Sponsor recognition on the event Facebook page, on the event page of the museum website, and in email promotions for the tournament

Recognition on TMA website for one year at the *Business Associate* level

Birdie Sponsor

SPONSORSHIP: \$2,500

Artoberfest Party Oct. 3, Taubman Museum of Art (*invitation only, for 8 guests*). . Pre-tournament celebration for players, spouses, sponsor guests. Includes free entrance for the evening and private tour of the museum's banner exhibit *POP Power from Warhol to Koons*.

Logo Recognition on banner signage at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.

Logo recognition as a lead tournament sponsor on the Artoberfest Party invitation

4 Player spots (one 18-hole foursome) with complementary beverage cart, Bloody Mary bar, player gifts (\$50 value), lunch, grill food stations, and post-tournament Beer Garden & Awards Reception

1/4 page advertisement in the tournament program

Logo recognition in player golf carts

Opportunity to provide logo gifts to players

Sponsor recognition on the event Facebook page, on the event page of the museum website, and in email promotions for the tournament

Recognition on TMA website for one year at the *Business Associate* level

On-Course Grill Station

SPONSORSHIP: \$1,500

Artoberfest Party Oct. 3, Taubman Museum of Art (*invitation only, for 4 guests*). Pre-tournament celebration for players, spouses, sponsor guests. Includes free entrance for the evening to the museum's banner exhibit *POP Power from Warhol to Koons*.

Logo Recognition on banner signage at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.

Logo recognition in the tournament program

Logo recognition in player golf carts

Opportunity to greet players on the course, company display table, and provide logo gifts to players

Company Name recognition on the course at the grill station

Sponsor recognition on the event page of the museum website & one year at the *Business Friend* level

Putting Contest

SPONSORSHIP: \$1,000

Artoberfest Party Oct. 3, Taubman Museum of Art (*invitation only, for 4 guests*). . Pre-tournament celebration for players, spouses, sponsor guests. Includes free entrance for the evening to the museum's banner exhibit *POP Power from Warhol to Koons*.

Logo Recognition on banner signage at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.

Recognition in the tournament program

Opportunity to greet players on the course, company display table, and provide logo gifts to players

Company Name recognition on the course at the putting contest

Sponsor recognition at the awards reception

Sponsor recognition on the event page of the museum website

Recognition on TMA website for one year at the *Business Friend* level

Oasis Station

SPONSORSHIP: \$500

Artoberfest Party Oct. 3, Taubman Museum of Art (*invitation only, for 4 guests*). Pre-tournament celebration for players, spouses, sponsor guests. Includes free entrance for the evening to the museum's banner exhibit *POP Power from Warhol to Koons*.

Sponsor Recognition on banner signage at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.

Sponsor recognition in the tournament program

Opportunity to provide logo gifts to players at your oasis station

Company Name recognition on the course at the oasis station

Sponsor recognition on the event page of the museum website

Premium 18-Hole Team

SPONSORSHIP: \$1,500

Practice Round for your foursome Thursday Oct. 3 at Roanoke Country Club

Artoberfest Party Oct. 3, Taubman Museum of Art (*invitation only, for 8 guests*). . Pre-tournament celebration for players, spouses, sponsor guests. Includes free entrance for the evening to the museum's banner exhibit *POP Power from Warhol to Koons*.

Sponsor listing on banner signage at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.

4 Player spots (one 18-hole foursome) with complementary beverage cart, Bloody Mary bar, player gifts (\$50 value), lunch, grill food stations, and post-tournament Beer Garden & Awards Reception

Sponsor listing in the tournament program

Sponsor recognition on the event page of the museum website

Recognition on TMA website for one year at the *Business Friend* level

18-Hole Team

SPONSORSHIP: \$1,200 | (Individual Rate: \$300)

Artoberfest Party Oct. 3, Taubman Museum of Art (*invitation only, for 8 guests*). Pre-tournament celebration for players, spouses, sponsor guests. Includes free entrance for the evening to the museum's banner exhibit *POP Power from Warhol to Koons*.

Sponsor listing on banner signage at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.

4 Player spots (one 18-hole foursome) with complementary beverage cart, Bloody Mary bar, player gifts (\$50 value), lunch, grill food stations, and post-tournament Beer Garden & Awards

Sponsor listing in the tournament program

Sponsor recognition on the event page of the museum website

Recognition on TMA website for one year at the *Business Friend* level

Hole / Tee

SPONSORSHIP: \$300

Artoberfest Party Oct. 3, Taubman Museum of Art (*invitation only, for 2 guests*). Pre-tournament celebration for players, spouses, sponsor guests. Includes free entrance for the evening to the museum's banner exhibit *POP Power from Warhol to Koons*.

Sponsor Listing on banner signage at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.

Recognition in the tournament program

Company Name recognition on the course

Sponsor recognition on the event page of the museum website

Artoberfest Party

TICKETS: \$55 per guest

Artoberfest Party Oct. 3, Taubman Museum of Art. Pre-tournament celebration for players, spouses, sponsor guests and ticketed guests. Includes open bar of German beer and fine wine paired with German hors d'oeuvres. Includes free entrance for the evening to the museum's banner exhibit *POP Power from Warhol to Koons*.



2019 Art of Golf: Registration Form

Full Name: _____

Company (if applicable): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ - _____ Email: _____

Please Specify Exactly How the Sponsorship / Team Name Should be Recognized in Print Materials:

Please select from the following:

- Post-tournament Beer Garden & Awards Reception Sponsor \$5,000
- Eagle Sponsor \$5,000
- Arttoberfest Party Sponsor \$3,000
- Birdie Sponsor \$2,500
- On-Course Grill Station Sponsor \$1,500
- Putting Contest Sponsor \$1,000
- Oasis Station Sponsor \$500
- Premium 18-Hole Team Sponsor \$1,500 (includes practice round at RCC for your foursome Oct. 5)
- 18-Hole Team Sponsor \$1,200 (Pls. Check One: Sponsoring Team: ____ *Building Team : __)
- 18-Hole Individual Player \$300
- Tee / Hole Sponsor \$300
- Arttoberfest Party Ticket \$55 (Please indicate number of tickets purchasing)
- Shoot! I can't make it, but would like to support the fundraiser with a 100% tax-deductible donation.

Total Amount: \$ _____

Please check below, if apply:

New Team! **Referral Team Captain Name:** _____

**If you are "Building a Team," you can email Holly or Annemarie your team's roster then have your teammates submit their player fees directly to the museum with "Golf, Captain's Last Name" in the memo line of the check, or you may collect all checks and submit to the museum at one time.*

Method of Payment:

- My check is enclosed- made payable to: *Taubman Museum of Art*
- Visa Mastercard AMEX

Name on card: _____

Account # _____

Expiration Date _____ CSV _____

Signature _____

Questions? Contact: Holly DiGangi, Deputy Director of Development, 540.204.4132, hdigangi@taubmanmuseum.org
Annemarie Zoller, Development Manager, 540.204.4120, azoller@taubmanmuseum.org
Register online: www.TaubmanMuseum.org/golf