



A benefit to support children's education programs at the Taubman Museum of Art

ARTOBERFEST PARTY

Thursday, October 5, Taubman Museum of Art

Pre-tournament celebration for sponsors, players and spouses. An Oktoberfest themed evening featuring craft beers paired with German fare. Guests may visit the galleries to enjoy hundreds of inspiring works on view!



ART OF GOLF TOURNAMENT

Friday, October 6, Roanoke Country Club



9:30-11am

11am

11:20am-3:30pm

11:30am-12:50pm

1pm

1-3:30pm

3:45-5:30pm

18 Hole Registration & Bloody Mary Bar

18 Hole Shotgun Start!

German grill lunch, food & beverage stations on course

9 Hole Registration & German grill lunch

9 Hole Shotgun Start!

German food & beverage stations on course

Beer Garden, Award Reception & Putting Contest

ART OF GOLF SPONSORSHIP

Beer Garden & Post-Tournament Awards Reception

SPONSORSHIP: \$5,000

- **Artoberfest Party Oct. 5**, Taubman Museum of Art (*invitation only, for 12 guests*). Pre-tournament celebration for players, spouses, and (4) additional sponsor guests.
- **Exclusive tour of the galleries** with the museum curator prior to the Artoberfest Party
- **Logo recognition as a lead tournament sponsor** on the Artoberfest Party invitation
- **Logo Recognition on banner signage** at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.
- **4 Player spots** (one 18-hole foursome) with complementary beverage cart, Bloody Mary bar, player gifts, lunch, grill food stations, and post-tournament Beer Garden & Awards Reception
- **Logo Recognition** at food and beer displays in the Beer Garden
- **1/2 page advertisement** in the event program
- **Logo recognition as Beer Garden Sponsor recognition** in event press release
- **Verbal recognition** at the Artoberfest party
- **Verbal recognition** at the awards ceremony & opportunity to present awards
- **Opportunity to provide** logo gifts to players
- **Company table display** in the beer garden at the post-tournament
- **Sponsor recognition** on the event Facebook page, on the event page of the museum website, and in email promotions for the tournament
- **Recognition on TMA website** for one year at the *Business Advisor* level

Eagle Sponsor

SPONSORSHIP: \$5,000

- **Artoberfest Party Oct. 5**, Taubman Museum of Art (*invitation only, for 12 guests*). Pre-tournament celebration for players, spouses, and (4) additional sponsor guests.
- **Exclusive tour of the galleries** with the museum curator prior to the Artoberfest Party
- **Logo recognition as a lead tournament sponsor** on the Artoberfest Party invitation
- **Logo Recognition on banner signage** at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.
- **4 Player spots** (one 18-hole foursome) with complementary beverage cart, Bloody Mary bar, player gifts, lunch, grill food stations, and post-tournament Beer Garden & Awards Reception
- **Logo Recognition** in player carts
- **1/2 page advertisement** in the event program
- **Verbal recognition** at the Artoberfest party and Post-Tournament Awards Ceremony
- **Sponsor recognition** in event press release
- **Opportunity to provide** logo gifts to players
- **Sponsor recognition** on the event Facebook page, on the event page of the museum website, and in email promotions for the tournament
- **Recognition on TMA website** for one year at the *Business Advisor* level

Artoberfest Party

SPONSORSHIP: \$3,000

- **Artoberfest Party Oct. 5**, Taubman Museum of Art (*invitation only, for 12 guests*). Pre-tournament celebration for players, spouses, and (4) additional sponsor guests.
- **Logo recognition as Artoberfest Party** sponsor for the on the event invitation
- **Logo Recognition on banner signage** at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.
- **4 Player spots** (one 18-hole foursome) with complementary beverage cart, Bloody Mary bar, player gifts, lunch, grill food stations, and post-tournament Beer Garden & Awards Reception
- **Verbal recognition** at the Artoberfest party
- Logo recognition on bar and food displays at the Artoberfest Party
- **Logo recognition** in tournament event program
- **Sponsor recognition** on the event Facebook page, on the event page of the museum website, and in email promotions for the tournament
- **Recognition on TMA website** for one year at the *Business Associate* level

Birdie Sponsor

SPONSORSHIP: \$2,500

- **Artoberfest Party Oct. 5**, Taubman Museum of Art (*invitation only, for 8 guests*). Pre-tournament celebration for players, spouses, and sponsor guests.
- **Logo Recognition on banner signage** at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.
- **Logo recognition as a lead tournament** sponsor on the Artoberfest Party invitation
- **4 Player spots** (one 18-hole foursome) with complementary beverage cart, Bloody Mary bar, player gifts, lunch, grill food stations, and post-tournament Beer Garden & Awards Reception
- **1/4 page advertisement** in the tournament program
- **Logo recognition** in player golf carts
- **Opportunity to provide** logo gifts to players
- **Sponsor recognition** on the event Facebook page, on the event page of the museum website, and in email promotions for the tournament
- **Recognition on TMA website** for one year at the *Business Associate* level

On-Course Grill Station

SPONSORSHIP: \$1,500

- **Artoberfest Party Oct. 5**, Taubman Museum of Art (*invitation only, for 4 guests*). Pre-tournament celebration for players, spouses, and sponsor guests.
- **Logo Recognition on banner signage** at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.
- **Logo recognition** in the tournament program
- **Logo recognition** in player golf carts
- **Opportunity to** greet players on the course, company display table, and provide logo gifts to players
- **Company Name** recognition on the course at the grill station
- **Sponsor recognition** on the event page of the museum website
- **Recognition on TMA website** for one year at the *Business Friend* level

Putting Contest

SPONSORSHIP: \$1,000

- **Artoberfest Party Oct. 5**, Taubman Museum of Art (*invitation only, for 4 guests*). Pre-tournament celebration for players, spouses, and sponsor guests.
- **Logo Recognition on banner signage** at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.
- **Recognition** in the tournament program
- **Opportunity to** greet players on the course, company display table, and provide logo gifts to players
- **Company Name** recognition on the course at the putting contest
- **Sponsor recognition** at the awards reception
- **Sponsor recognition** on the event page of the museum website
- **Recognition on TMA website** for one year at the *Business Friend* level

Oasis Station

SPONSORSHIP: \$500

- **Artoberfest Party Oct. 5**, Taubman Museum of Art (*invitation only, for 4 guests*). Pre-tournament celebration for players, spouses, and sponsor guests.
- **Sponsor Recognition on banner signage** at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.
- **Sponsor recognition** in the tournament program
- **Opportunity to** provide logo gifts to players at your oasis station
- **Company Name** recognition on the course at the oasis station
- **Sponsor recognition** on the event page of the museum website

Premium 18-Hole Team

SPONSORSHIP: \$1,500

- **Practice Round** for your foursome Thursday Oct. 5 at Roanoke Country Club
- **Artoberfest Party Oct. 5**, Taubman Museum of Art (*invitation only, for 8 guests*). Pre-tournament celebration for players and spouses.
- **Sponsor listing on banner signage** at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.
- **4 Player spots** (one 18-hole foursome) with complementary beverage cart, Bloody Mary bar, player gifts, lunch, grill food stations, and post-tournament Beer Garden & Awards Reception
- **Sponsor listing** in the tournament program
- **Sponsor recognition** on the event page of the museum website
- **Recognition on TMA website** for one year at the *Business Friend* level

18-Hole Team

SPONSORSHIP: \$1,200

(Individual Rate: \$300)

- **Artoberfest Party Oct. 5**, Taubman Museum of Art (*invitation only, for 8 guests*). Pre-tournament celebration for players and spouses.
- **Sponsor listing on banner signage** at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.
- **4 Player spots** (one 18-hole foursome) with complementary beverage cart, Bloody Mary bar, player gifts, lunch, grill food stations, and post-tournament Beer Garden & Awards Reception
- **Sponsor listing** in the tournament program

- **Sponsor recognition** on the event page of the museum website
- **Recognition on TMA website** for one year at the *Business Friend* level

Premium 9-Hole Team

SPONSORSHIP: \$900

- **“Team Tune-up”** prior to the tournament with guided instruction by RCC PGA Professional Staff
- **Artoberfest Party Oct. 5**, Taubman Museum of Art (*invitation only, for 8 guests*). Pre-tournament celebration for players and spouses.
- **Sponsor listing on banner signage** at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.
- **4 Player spots** (one 9-hole foursome) with complementary beverage cart, player gifts, lunch, grill food stations, and post-tournament Beer Garden & Awards Reception
- **Sponsor listing** in the tournament program
- **Sponsor recognition** on the event page of the museum website

9-Hole Team

SPONSORSHIP: \$750

(Individual Rate: \$190)

- **Artoberfest Party Oct. 5**, Taubman Museum of Art (*invitation only, for 8 guests*). Pre-tournament celebration for players and spouses.
- **Sponsor listing on banner signage** at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.
- **4 Player spots** (one 9-hole foursome) with complementary beverage cart, player gifts, lunch, grill food stations, and post-tournament Beer Garden & Awards Reception
- **Sponsor listing** in the tournament program
- **Sponsor recognition** on the event page of the museum website

Hole / Tee

SPONSORSHIP: \$300

- **Artoberfest Party Oct. 5**, Taubman Museum of Art (*invitation only, for 2 guests*). Pre-tournament celebration for players, spouses, and sponsor guests.
- **Sponsor Listing on banner signage** at the Artoberfest pre-tournament party, at tournament registration, and the post-tournament Beer Garden.
- **Recognition** in the tournament program
- **Company Name** recognition on the course
- **Sponsor recognition** on the event page of the museum website



2017 Art of Golf: Registration Form

Full Name: _____

Company (if applicable): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ - _____ Email: _____

Please Specify Exactly How the Sponsorship / Team Name Should be Recognized in Print Materials:

Please select from the following:

- Post-tournament Beer Garden & Awards Reception Sponsor \$5,000
- Eagle Sponsor \$5,000
- Arttoberfest Party Sponsor \$3,000
- Birdie Sponsor \$2,500
- On-Course Grill Station Sponsor \$1,500
- Putting Contest Sponsor \$1,000
- Oasis Station Sponsor \$500
- Premium 18-Hole Team Sponsor \$1,500 (includes practice round at RCC for your foursome Oct. 5)
- 18-Hole Team Sponsor \$1,200 (Pls. Check One: Sponsoring Team: ____ *Building Team : __)
- 18-Hole Individual Player \$300
- Premium 9-Hole Team Sponsor \$900 (includes "Team Tune-up" at RCC prior to the tournament)
- 9-Hole Team Sponsor \$750 (Pls. Check One: Sponsoring Team: ____ *Building Team : __)
- 9-Hole Individual Player \$190
- Tee / Hole Sponsor \$300
- Shoot! I can't make it, but would like to support the fundraiser with a 100% tax-deductible donation.

Total Amount: \$ _____

**If you are "Building a Team," you can email Holly your team's roster then have your teammates submit their player fees directly to the museum with "Golf, Captain's Last Name" in the memo line of the check, or you may collect all checks and submit to the museum at one time.*

Method of Payment:

My check is enclosed- made payable to: *Taubman Museum of Art*

Visa Mastercard AMEX

Name on card: _____

Account # _____

Expiration Date _____ CSV _____

Signature _____

Questions? Contact: Holly DiGangi, 540.204.4132, hdigangi@taubmanmuseum.org

Register online: www.TaubmanMuseum.org/golf