

MAKING AN IMPACT

*Meeting the community
where they are*



250+ senior citizens and elementary schoolchildren come together to make art and lasting friendships

Healing Ceiling Tiles

750+ ceiling tiles painted by community partners distributed to serve as a calming diversion for Carilion patients



ArtReach[®]



100,000+ curated art kits for needful families distributed across Southwest Virginia in collaboration with project partners including Feeding Southwest Virginia, Roanoke Rescue Mission, and local retirement communities

*Free general daily admission provides
accessibility and inclusivity for all*

IN THE SCHOOLS

1,110

STUDENTS FROM ROANOKE CITY PUBLIC SCHOOLS, ROANOKE COUNTY SCHOOLS, SALEM CITY SCHOOLS, BOTETOURT PUBLIC SCHOOLS, AND FRANKLIN COUNTY SCHOOLS PARTICIPATED IN ON-SITE AND VIRTUAL TOURS

54,000+

College students, faculty, and staff annually receive full access through membership, internship programs, professional development, and tailored participatory experiences

75+



Historically Black Colleges and Universities nationwide tuned in to the webinar *Fashioning the Future: An Afrofuturistic Conversation with Ruth E. Carter*, which showcased the Museum, Southwest Virginia, and job opportunities in our region

CONVENER FOR THE ARTS



2,500+

guests enjoyed 3 days of demos and performances from **35+ participating arts and culture organizations** during **Roanoke Arts Pop**, a winter celebration of arts and culture

250+

young professionals attend monthly **Late Night Series** for live music, dancing, comedy performances, poetry readings, and much more

950+

guests celebrated **Lunar New Year** with performances and interactive activities, learning about the cultural traditions of our Asian friends and neighbors right here in Southwest Virginia



2021 National Medal Finalist



#1 Enrichment Program for Seniors from Virginia Healthcare Association



2022 Innovation Award for Community Engagement Winner



One of the Nation's Best Designed Museums